

# NEWSLETTER

3<sup>RD</sup> EDITION | MAGH 2077

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## COMPANY INTRODUCTION

Asian Concreto Pvt. Ltd. is Nepal's largest company in the concrete landscaping industry. Located strategically in the western part of Nepal in Nawalparasi, Asian Concreto produces an extensive range of superior grade concrete landscaping products such as concrete pavers, tiles, bricks, hollow blocks and kerbstones. With the products being available in a large variety of colors, patterns, and designs to cater to a vast range of clients, the products are suitable for all kinds of architectural, residential, commercial, industrial & institutional projects. Asian Concreto's state-of-the-art German plant makes the entire process of production and quality control completely automated ensuring that the products are produced in high strength, quality, accuracy and design. Incorporating the latest technology and business practices, Asian Concreto goes above and beyond the current market trend and competition by ensuring stylish, modern and durable outdoor paving solutions. Asian Concreto is committed in providing quality products, prompt delivery and active involvement in the projects till its entire completion.

## PRODUCT SPOTLIGHT

### Asian Bricks

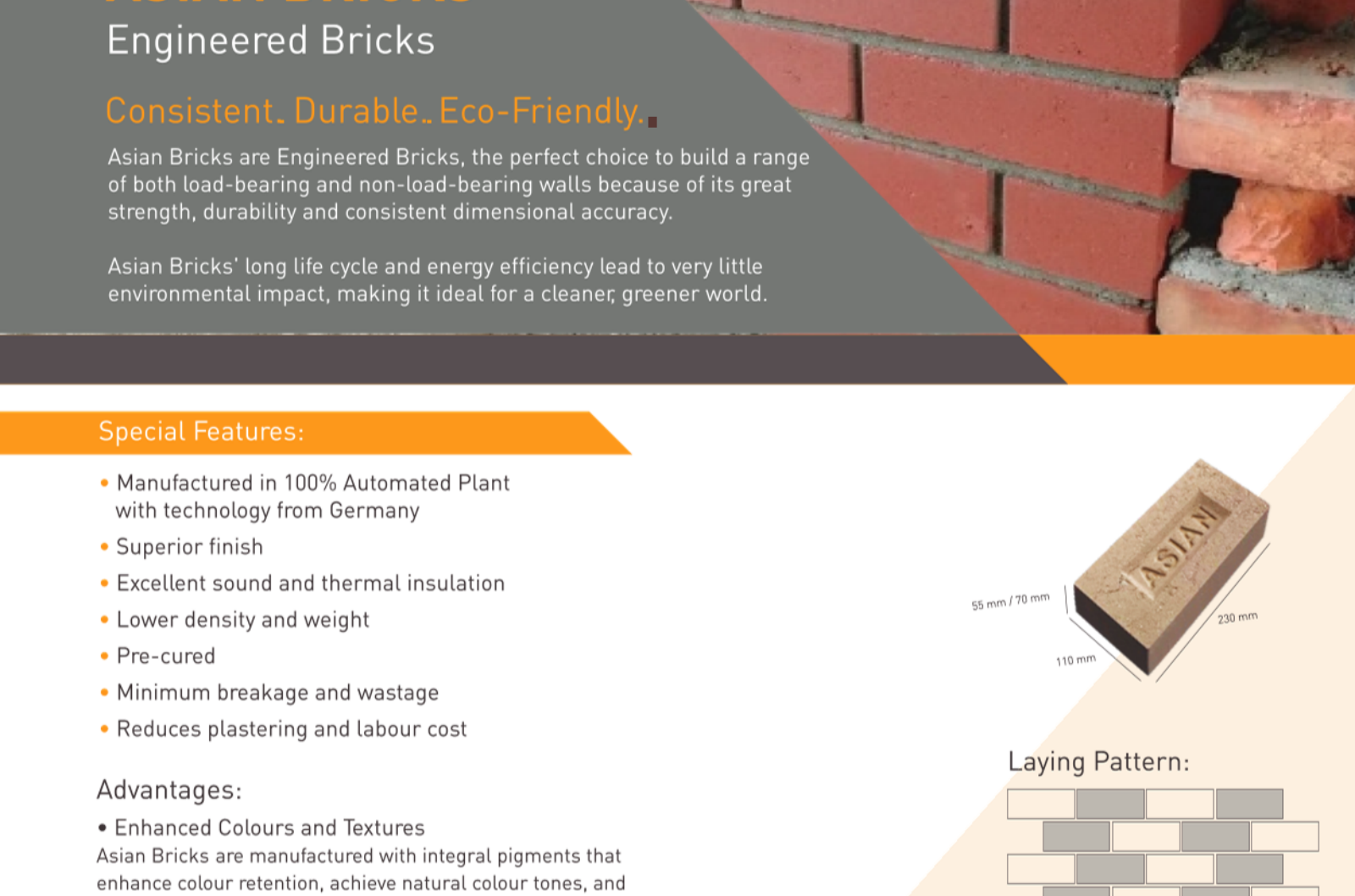
Asian Concreto is proud to announce a revolutionary breakthrough in Nepal's construction industry with the introduction of Asian Bricks. Asian Bricks are engineered bricks made from concrete versus the traditional bricks made from clay that are widely used in the market. In comparison, Asian Bricks are produced highly accurately, stronger, more durable, visually appealing, and overall more cost effective in the longer period.

Asian Bricks provide better protection from fire and seepage and have better thermal insulation than traditional bricks. Asian Bricks also have very little breakage and thus reduce cost and time of the overall project. Due to the above characteristics and overall appealing aesthetics, Asian Bricks are the perfect choice for all kinds of structural applications and architectural projects.

## COMPARISON BETWEEN Asian Bricks & Clay Bricks

Parameters	Asian Bricks (Concrete)	Traditional Bricks (Clay)
Raw Material	Stone Dust, Cement, Sand and Water	Clay and Water
Dimensions	230 x 110 x 70/55 mm	230 x 110 x 55 mm
Colors Availability	Red, Grey or any Color	Red
Load Bearing Capacity	High	Low
Dimension Accuracy	Very High	Low
Construction Speed	Fast	Slow
Strength	High Strength	Poor Strength
Mortar Usage	Low	Very High
Water Absorption	8% to 12%	15% to 25%
Breakage	Below 1%	More than 10%

## PRODUCT BROCHURE



### ASIAN BRICKS

Engineered Bricks

Consistent. Durable. Eco-Friendly.

Asian Bricks are Engineered Bricks, the perfect choice to build a range of both load-bearing and non-load-bearing walls because of its great strength, durability and consistent dimensional accuracy.

Asian Bricks' long life cycle and energy efficiency lead to very little environmental impact, making it ideal for a cleaner, greener world.

#### Special Features:

- Manufactured in 100% Automated Plant with technology from Germany
- Superior finish
- Excellent sound and thermal insulation
- Lower density and weight
- Pre-cured
- Minimum breakage and wastage
- Reduces plastering and labour cost

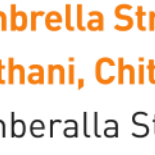
#### Advantages:

- Enhanced Colours and Textures  
Asian Bricks are manufactured with integral pigments that enhance colour retention, achieve natural colour tones, and add stunning depth and richness
- Dimensional Consistency  
Asian Bricks are cured in a form that allows it to maintain a consistent, uniform size, and results in efficient installation
- Unmatched Durability  
Asian Bricks are cost-effective products, crafted with a high strength mix. It can withstand everyday wear and tear and minimize maintenance

#### Where to be used:

Load-bearing and non-load-bearing wall structures

#### Colour Range:



#### Laying Pattern:



#### Specifications:

Item	Dimension
Length (mm)	230
Breadth (mm)	110
Thickness (mm)	55 / 70
Bricks/m <sup>2</sup>	564.653 / 718.649
Bricks/ft <sup>2</sup>	20.353 / 15.991
Compressive strength (N/mm <sup>2</sup> )	≥ 7.5 / ≥ 10

#### ASIAN CONCRETO PVT. LTD.

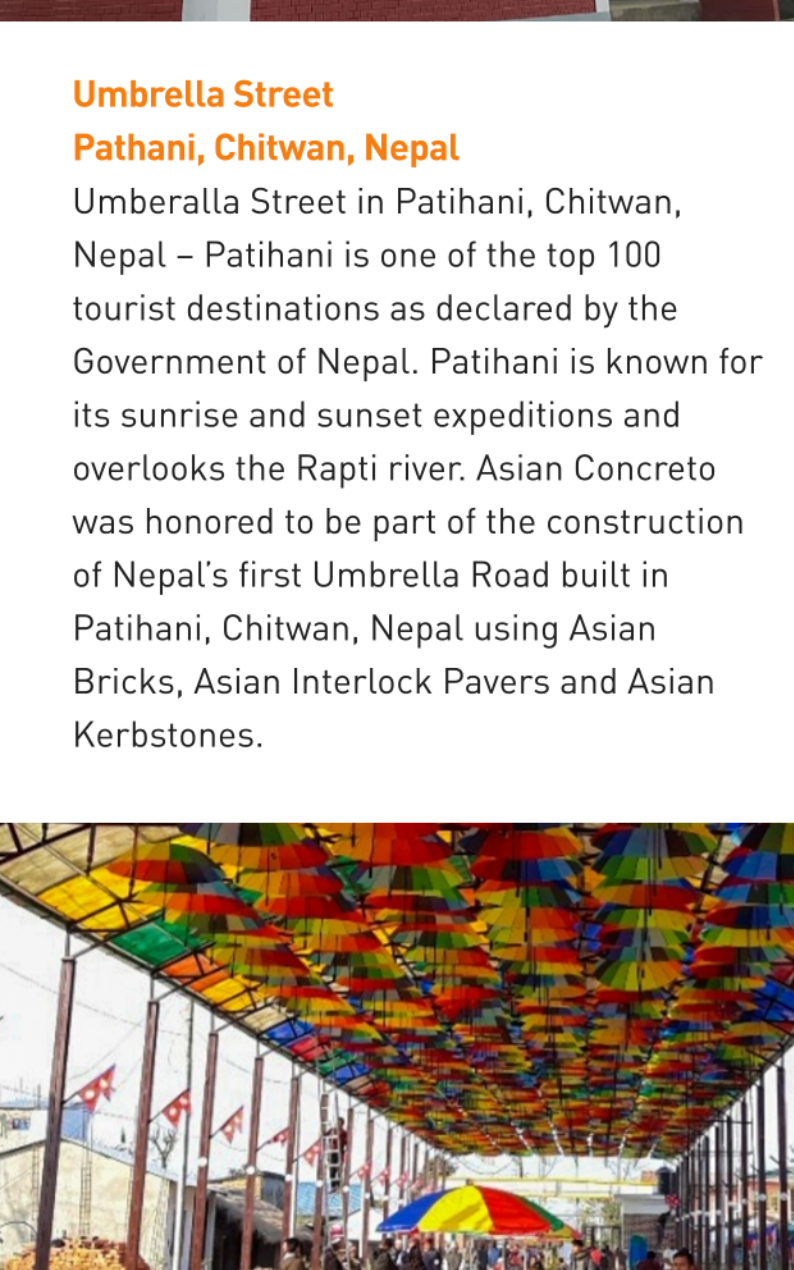
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## PROJECT MILESTONES



### Diwakar Smriti Prabhidik Shikshalaya

Madi-6, Haringanar, Chitwan, Nepal

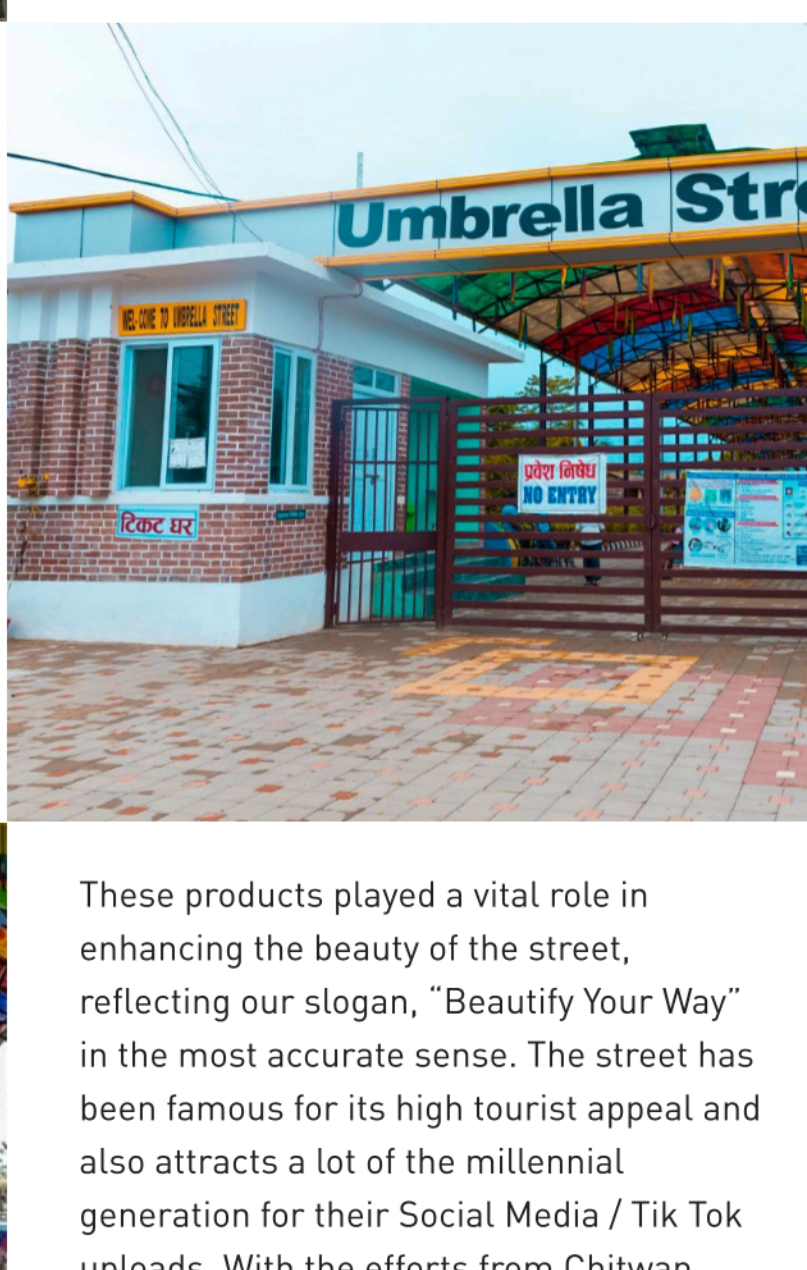
Diwakar Smriti Prabhidik Shikshalaya, established in 2018, is a technical institute under CTEVT offering Diploma in Civil Engineering, Agricultural and Pharmaceutical courses with an aim of producing skilled individuals in the above sectors. Asian Concreto had an opportunity to showcase the revolutionary Asian Bricks in this project. The entire construction of the Shikshalaya was made using Asian Bricks to give it a more secure, durable and pleasing facade. Asian Concreto's team was part of the entire journey from procurement, delivery and execution of the project till the end of the construction, to ensure the proper laying of the bricks and finishing of the building.



### Umbrella Street

Pathani, Chitwan, Nepal

Umbrella Street in Patihani, Chitwan, Nepal – Patihani is one of the top 100 tourist destinations as declared by the Government of Nepal. Patihani is known for its sunrise and sunset expeditions and overlooks the Rapti river. Asian Concreto was honored to be part of the construction of Nepal's first Umbrella Road built in Patihani, Chitwan, Nepal using Asian Bricks, Asian Interlock Pavers and Asian Kerbstones.



These products played a vital role in enhancing the beauty of the street, reflecting our slogan, "Beautify Your Way" in the most accurate sense. The street has been famous for its high tourist appeal and also attracts a lot of the millennial generation for their Social Media / Tik Tok uploads. With the efforts from Chitwan Business Partner, Om Sanjivani Concreto Pvt. Ltd., Asian Concreto was fortunate to be part of such a prestigious mega project in enhancing the overall beauty and longevity of the Umbrella Street.

## TESTIMONIALS

### विष्णु महतो

वडा अध्यक्ष, भरतपुर २२ पटिहानी

पटिहानीमा अन्वेषण दिट्ट हाथो डिम प्रोजेक्ट थियो । माथीको छाताको लुक्सलाई साथ दिने ग्राउण्ड लुक्सको योजना थियो, त्यही समयमा पोखरा महानगरमा यसको प्रयोग भइसकेको पायो । एशियन कंक्रीटोका उत्पादनको लुक्स र क्वालिटीले त्यही बेला नै आकर्षित गरेको छ । त्यसपछि हामीले एशियन कंक्रीटोको पर्यावदीने पोगर्ट उत्पादन प्रक्रिया अनुमान गरेका थियौं । भनिन्छ नि; अक्बरी सुनलाई काठी लाउने पटैन, एशियनकंक्रीटोको उत्पादन रिक त्यस्तै हो । हामीले अन्वेषण दिट्टमा एशियन कंक्रीटोको इन्टरलक पेवेल, कोबल र डटा प्रयोग गरेका छौं । यसको फ्यासिनिटेड लुक्सले सबैको ध्यान खिचेको पाइन्छ । नदी किनारलाई सुन्दर पर्यटकिय स्थलका रूपमा विकास गर्न एशियन कंक्रीटोको उत्पादनको भूमिकालाई नजरअन्दाज गर्ने सकिन्छ ।



### ई.कृष्ण बहादुर मल्ल

इन्जिनियर, भरतपुर महानगरपालिका कार्यालय

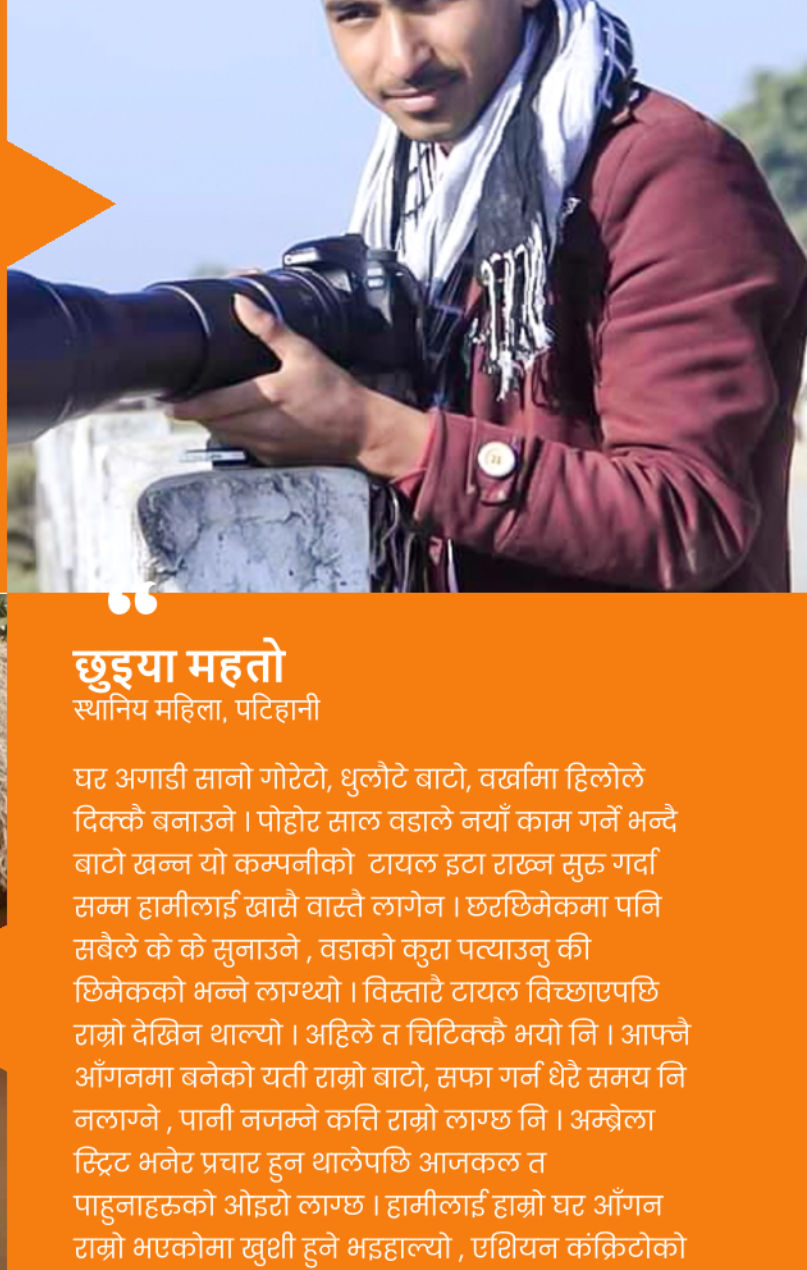
पटिहानीको अन्वेषण दिट्ट भरतपुर महानगरपालिका भित्र एउटा नयाँ पर्यटकिय गन्तव्य हो । यसको डिजाइन हाथो उद्देश्य रहेको एशियन कंक्रीटोको उत्पादन हामीले हरेक क्वालिटी र उपयुक्त पायो । यसका उत्पादनको Strength, Quality, Variety and Versatility ले विशेष ध्यान खिचेको छ । एशियन कंक्रीटोको उत्पादनहरू Technically पनि प्रभावकारी छन् । Engineer ले डिजाइन गर्न, Product, Sample देखाउन सजिलो छ । Installing Process निकै सजिलो छ । Stone Dust साइड माथीबाट यसका सिमन्ट उत्पादन मा हुने Interlocking Section ले फिटिड कार्य सहज हुने भएकाले सामान्य मिस्त्री, कामदारले पनि सजिलै निकै काम गर्न सक्ने हुँदा बजामा कामदार अभाव हुने अवस्था आउँदैन । हामीले महानगरलाई स्मार्ट सिटी बनाउन परिचालन गर्दै गर्दा हिँड्ने बटुलाई पनि सहज हुने निर्माणलाई प्राथमिकता दिनुपर्छ । एशियन कंक्रीटोका Product Qualitative, Attractive as well as Fascinating भएको अन्वेषण दिट्टमा समाजहरूबाटै प्रष्ट हुन्छ ।



### शिव सुनार

प्रोफेशनल फोटोग्राफर

पटिहानीको अन्वेषण दिट्ट पर्यटनको लागि New Destination हो, नदीको किनारमा बनाइएको यती रमणिय स्थानले सबैको मन लोभ्याएको छ । त्यसमा एशियन कंक्रीटोको इन्टरलक पेवेल र कोबल विच्छाहरूको फ्लोर र भित्तामा लगाइएको इटाले सुन्दरता थपेको छ । Photo Journalism गर्दै आएको मेले अन्वेषण दिट्टमा आगन्तुकको भिड बढेको देखेर खासगरी पनि सुरु गर्छौं न त भनी यहाँ पहिलो पटक प्रोफेशनल फोटोग्राफी सुरु गरेको छौं । आन्तरिक पर्यटकहरू फोटो खिच्दा माथीको छाता र ग्राउण्डको पेवेल दुवै आइडिओसु भन्ने चाहना राख्नु हुन्छ । जसको अर्थ एशियन कंक्रीटोको Pavers को लुक्स राम्रो छ, यसको फिनिशिंग Perfect छ । हिँड्न सजिलो, नाचन सजिलो र फोटो राम्रो पनि आउन भएपछि यहाँ फोटो खिचाउने र टिकटक बनाउनेको त लर्को नै लाग्छ ।

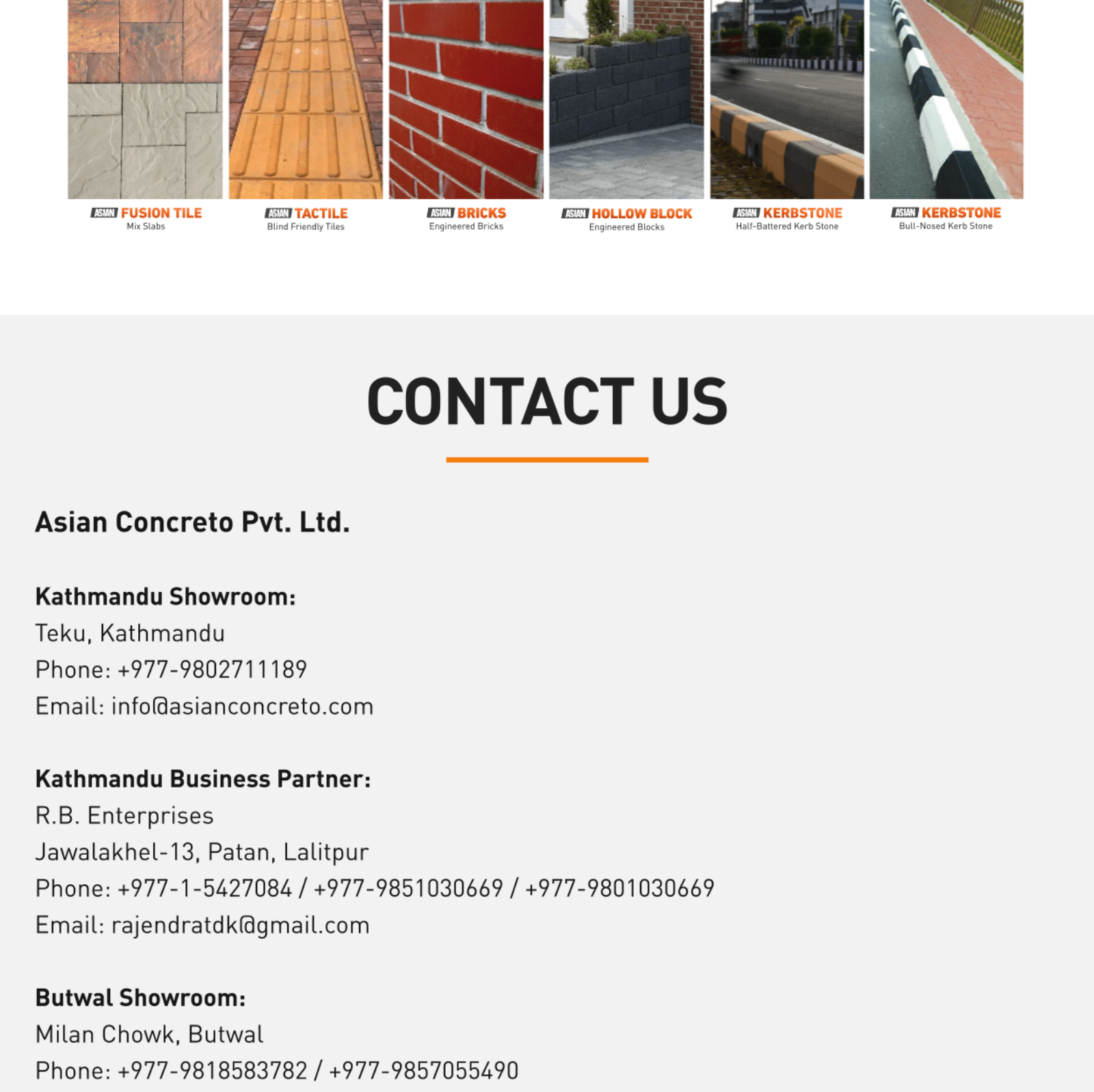


### खुइया महतो

स्थानिय महिला, पटिहानी

घर अगाडी सानो गोरेटो, धुलोटे बाटो, वर्खामा हिलोले दिक्कै बनाउने । पोहोटा साल वहाले नयाँ काम गर्ने भन्ने बाटो खन्यो यो कम्पनीको टायल इटा राख्न सुरु गर्दा सक्न हामीलाई डाढी बाढ्ने लागेन । छरछिमेकमा पनि सबैले के के सुनाउने, वडाको कुटा पत्ताउनु की छिमेकको भन्ने लाग्यो । अहिले त सिटिके भयो नि । आफ्नै अँगनामा बनेको यती राम्रो बाटो, सफा गर्न धेरै समय नि नलागेन, पानी नजम्ने कति राम्रो लाग्छ नि । अन्वेषण दिट्ट भनेर प्रचार हुन थालेपछि आनकल त पाइनेहरूको आइडो लाग्छ । हामीलाई हाथो घर अँगन राम्रो भएकोमा खुशी हुने भइहाल्यो, एशियन कंक्रीटोको जोच्याक टायलले दिक्को यो खुशी अब हाम्रो मात्र भएको सबैको नै भयो होइन र ?

## OUR PRODUCT LINE



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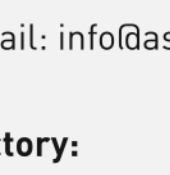
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